# 2023–2024 Have it ALL + Offer Summary

Offer Summary + Terms & Conditions

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#### **OFFER SUMMARY**

TIMING	December 14, 2023–March 14, 2024 Kicker: Dec 14, 2023– March 14, 2024 (up to \$500 OBC)	
TARGET AUDIENCE	New and repeat cruise guests	
MARKETS/CURRENCIES	EUR	
OFFER TYPE	Public Offer	

# **Background**

The Holland America Line Wave Offer is our longest annual sale, spanning 12/14/2023 through 3/14/2024. This offer exists to increase reservations during this high booking time of year across the industry. This year, the offer consists of a base offer including Have It All PLUS free stateroom upgrades and more, with kicker of Onboard Credit.

### **Core Offer Detail:**

	EUR	
Core offer: 12/14/23 -3/14/24	<ul> <li>HIA</li> <li>Free Stateroom upgrade</li> <li>Reduced fares for kids</li> </ul>	
Kicker 12/14/3 - 3/14/24	<ul> <li>6–9 nights: US\$100 OBC per person (US\$200 per stateroom)</li> <li>10–20 nights: US\$150 OBC per person (US\$300 per stateroom)</li> <li>21+ nights: US\$200 OBC per person (US\$400 per stateroom)</li> <li>Alaska Cruisetours: US\$150 OBC per person (US\$300 per stateroom)</li> <li>Legendary Voyages: US\$250 per person (US\$500 per stateroom)</li> </ul>	

PRODUCT	Summer 2024, Fall 2024, Winter 2024, Spring 2025
	Excludes Grand Voyages and voyages 5 nights in length or shorter
PRICING PRIORITY	Have It All only
PRODUCT PRIORITY	EUR
where applicable	1. Europe
	2. Alaska
	3. Caribbean
	4. Asia
	5. South America & Antarctica
	6. Australia & New Zealand / Panama Canal

ELIGIBLE SAILINGS	Please see master sailing list	
ELIGIBLE METAS	All METAs	
	Our upgrade offer is lower meta category to higher meta category, so upgrades will be	
	Interior to Ocean View, Interior to Verandah or Ocean View to Verandah, depending on	
	sailing	
PROMOTION CODES	VV* – OBC Kicker	
	Z3* – Reduces kids fares	
HOW TO BOOK	Guests may book through their preferred travel agent, call center, cruise consultant or via	
	the HollandAmerica.com website	
TIER	1	
CLARAVINE CAMPAIGN	Wave 2024	

# Combinability

Not Combinable with:	Combinable With:
Concessioned groups* (X**)	GAP & TC
Keystone groups (BK*)	Association promos - AAA, AMEX (V**)
Select Account Rates (MG/MN/MS/MT/MH) *	Agency promos - Cruise Nights, On Stage Alaska (C**)
Restricted Select Account (MV/MW/MX/MU) *	Amenity promos (D**/O**/Z**)
Casino fares (UX/UY/ZG/YG)	Select Account Amenities* (MO) *
Restricted region promos (K**)	Air offers* (J**) *
Save Now Cruise Later (NX*/DX*/ZX*)	Have It All (N1*)
Advantage Fares (NH*)	
Standard Group Rates (LG*)	
Concessioned fares (B**)	
Nonrefundable Deposit (QA*)	
Flash, Get Up & Go (QF*)	
Top Ten (QJ*)	
Campaign fares (UG/UH/US/UT)	
Industry rates (Y**)	
BOGO (ZT*) - Secondary Booking	
Mariner Insider's Deal (DE*)	
HIA Add On (O1*)	
* Unless otherwise specified	

#### T&Cs - EUR

Fares are based on Promo(s) N1\* (Have it ALL) + VV\*. Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Taxes, Fees & Port Expenses are included. Offer is applicable on select 2024 and 2025 departures and excludes Grand Voyages and any cruise or cruisetour lasting 5 nights or less.

Signature Beverage Package has a daily limit of 15 beverages, which includes all beverages priced at US\$11 or less and includes beverage service charges. Beverage packages include non-alcoholic beverages such as sodas and specialty coffees. Guests must order beverages one at a time and be 21 years or older for alcoholic beverages. Sharing is not permitted. Beverage management reserves the right to revoke the package if misused and refuse service for any reason, including service of alcoholic beverages to intoxicated guests. Package excludes purchases made in The Shops, from the mini-bar, or through 24-hour room service and beverages on Half Moon Cay.

Speciality Dining is based on cruise duration and ship type. For 6- to 9-day cruises, guests will receive one night at Pinnacle Grill, Canaletto or Tamarind. For ships without Tamarind, guests will receive one night at Pinnacle Grill or Canaletto. For 10- to 20-day cruises, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto or Tamarind. For ships without Tamarind, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto. For 21+ day cruises (excluding Grands), guests will receive three nights: one night at Pinnacle Grill, one night at Tamarind and one night at Canaletto. For ships without Tamarind, guests will receive three nights: two nights at Pinnacle Grill and one night at Canaletto. Offer excludes Speciality Dining Events in Pinnacle Grill such as Sel de Mer, A Taste of De Librije and Cellar Master Dinner. Reservations and dining times will be available to pre-reserve.

Shore Excursion offer is based on cruise duration and is per person, not per stateroom. For Alaska cruisetours and 6- to 9-day cruises, eligible guests will receive US\$100 credit per person to apply toward their shore excursion purchase(s). For 10- to 20-day cruises, eligible guests will receive US\$200 credit per person to apply toward their shore excursion purchase(s). For 21+ day cruises (excluding Grand Voyages), eligible guests will receive US\$300 credit per person to apply toward their shore excursion purchase(s). Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. Shore Excursion Credit can neither be redeemed for cash value or airport transfers nor applied to a non-shore excursion item.

**Wi-Fi Surf Package:** Surf your favorite sites, including email, sports, news and general browsing. All onboard Internet usage is subject to Holland America Line standard policies, which may limit browsing of some sites due to network security and bandwidth usage. Applications that use high bandwidth may be blocked and offerings are subject to change with or without notice. The plan can be activated on any device, but only one device can be actively connected at a time. Upgrades are available once on board for a single day, the remaining duration of the voyage or adding more devices. Offer applies to 1st/2nd guests in a stateroom only.

**Crew Appreciation:** Receive prepaid stateroom gratuities on board. Gratuities for other services, including, but not limited to, bar, dining room, wine accounts and spa/salon services, are not included.

Wave Offer: Unless otherwise noted, all elements of the Wave Offer ("Offer") are available only on select cruises/cruisetours and exclude Grand Voyages and any cruise lasting 5 nights or less ("Eligible Cruises") booked between 14 December 2023 and 14 March 2024 ("Booking Period"). Elements of the Wave Offer ("Offer") are not available for guests booking Have it ALL as an add-on (based on O1\* promo). Stateroom upgrades are available in select stateroom categories and ships and are subject to the availability of the staterooms in the next highest category. Entire Wave Offer has no cash value, is subject to availability, is capacity controlled, may be modified or withdrawn at any time, is available for new bookings only, is not combinable with any other discounts, and is neither transferable nor refundable. Offer ends 14 March 2024. Reduced Kids Fares: Guests ages 18 and under ("children") are eligible to travel

with reduced rates (Taxes, Fees & Port Expenses are included) when booked as a 3rd and/or 4th guest on select 2024 and 2025 cruises. Limit up to two reduced rate kids fares per eligible booking. Kids Cruise Free rates are available only when booked with promotion code Z3\* with a 1st/2nd guest booking with promotion code VV\*. **Onboard Credit Kicker** through this offer is available in the following amounts: US\$100 per person (US\$200 per stateroom) for guests booked on a 6- to 9-day cruise; US\$150 per person (US\$300 per stateroom) for guests booked on an Alaska cruisetour or 10- to 20-day cruise; US\$200 per person (US\$400 per stateroom) for guests booked on a 21+ day cruise; US\$250 per person (US\$500 per stateroom) for guests booked on a Legendary Voyage. Limit: One (1) Onboard Credit per guest. Onboard Credit is in USD, is neither refundable nor transferable, and has no cash value. Onboard Credit expires at the end of the Eligible Cruise and may not be used in the Casino or on any other specified fees or items. Onboard Credit Kicker offer ends 14 March 2024. Ships' Registry: The Netherlands.