

Summer Update

As we head into the summer and prepare for some well-deserved staycation or time away, we look back at the six months that brought us hard work, excitement and joy. In this Cognito Summer Update, we're showcasing the work that we've done for our clients. Stay safe and stay cool!

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As the year evolved, we received awards



Cognito Media Amsterdam brought back two Grand Awards and one Silver Award in the New York Marcom Awards program for our Stater InMotion branded content campaign, winning the Grand Awards in the "Magazine" category for "Publications" and "Design" while securing a Silver Award for "Content Marketing Strategy".

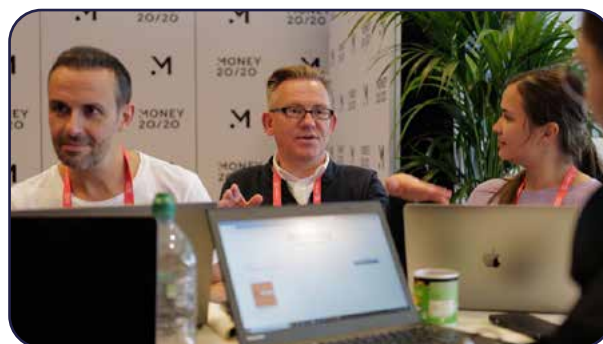
Cognito also received the Silver Award in the 'Best Content Campaign to Assist with Corporate Positioning' category in the Corporate Content Awards, announced by Communicate Magazine (London).

...we rebranded Hypocasso



...we supported Money20/20's media relations and press office and hit the floor

Cognito was appointed by Money20/20, Europe's leading fintech event, to support media relations for its EMEA event in Amsterdam from 7-9 June, and also ran the Money20/20 organisation's press office. Both Cognito's London and Amsterdam offices supported Money20/20's EMEA event. Richard Neve also moderated several main stage sessions.



...we continued to build brands

The logo for ppro, featuring a stylized 'p' in blue and 'pro' in dark blue.The logo for ansarada, featuring a green icon of three squares and the word 'ansarada' in bold black.The logo for Deal Talk., featuring the text 'Deal Talk.' in green with a green underline.The logo for Hyphe, featuring three vertical bars in red, blue, and purple, followed by the word 'Hyphe' in purple.The logo for DUFAS, featuring a grid of dots to the left of the text 'DUFAS' and 'Dutch Fund and Asset Management Association' to the right.The logo for Hyarchis, featuring a purple diamond icon and the word 'Hyarchis' in purple.The logo for Fund Seminar., featuring the text 'Fund Seminar.' in orange with an orange underline.The logo for easybroker+, featuring the text 'easybroker' in bold black with a small star icon.

...we conducted global surveys

The Sustainable Finance Communications Report which explored media coverage in the ESG sector, and the Communications of Climate Transition Report to understand what is getting traction in the media, what have been the shifts and why: www.cognitomedia.com/our-thinking/communications-climate-transition



...we received another award

Media & Communications Leader of the Year, Global 100 2022 Winner, awarded by EMG Publishing Group.

"Only the most worthy winners are chosen, based on their domestic and international work, according to a comprehensive set of criteria."



Media & Communications Leader of the Year - Netherlands

...and we celebrated our 5-year anniversary!



Here's to the next 5 years!

Cognito

About Cognito Media Amsterdam

Cognito is an integrated communications and marketing agency, specialising in finance, technology and professional services. With a global presence, and six offices spanning three continents, we help organisations improve their performance and manage their reputations. Strategy, creativity and analytics cut across everything that we do.

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